CITY OF BEVERLY HILLS
STAFF REPORT

Meeting Date: November 18, 2014
To: Honorable Mayor & City Council
From: Martha Eros, Transportation Planner
Subject: Pilot Bicycle Route Project Update
Attachments: 1. Map of Pilot Bicycle Routes

INTRODUCTION
This report provides a status update on the Burton Way and North Crescent Drive pilot bicycle route project and staff’s proposed plan to restripe the bikeways. Unless directed otherwise by the City Council, staff plans to make the bicycle route pilot program a permanent installation and will continue to promote the routes as an alternative transportation mode within the City.

DISCUSSION
In November 2012, City Council directed the Transportation Planning staff to proceed with installation of pilot bicycle routes on Burton Way and North Crescent Drive. The two bikeways installed in June 2013 as part of the citywide Street Resurfacing capital improvement project. Response to the bicycles lanes has generally been favorable. One resident expressed that the bike lane striping has improved traffic flow and reduced vehicle speed on the residential blocks of Crescent Drive north of Santa Monica Boulevard.

The Civil Engineering division will begin a citywide striping project that includes restriping both sides of the Burton Way bike lane between the east city limits and North Crescent Drive and the sharrow markings on North Crescent Drive at Brighton Way. The bike lane restriping is a priority item on the project list and is scheduled for restriping by this fiscal year.

Prior to constructing the bike facilities on Burton Way and North Crescent Drive, transportation consultants Fehr & Peers collected bicycle counts on both streets in May 2013 and 2014. Cameras were mounted at the four intersection approaches of Burton Way/Foothill Road and North Crescent Drive/Dayton Way and recorded bicycle activity from 7 a.m. to 7 p.m. The camera placement and count methodology were the same each year, other than in 2013 the

1 Thursday, May 30, 2013 and Wednesday, May 21, 2014
survey date was on Thursday after Memorial Day versus on Wednesday before the holiday weekend in 2014.

Burton Way
Cameras were mounted at the four intersection approaches of Burton Way and Foothill Road. In 2013, 76 bicyclists were recorded on east and westbound Burton Way during the survey period, with a peak hour count of 12 bicyclists at 2 p.m. Comparatively, bicycle counts decreased 20% in 2014 with a total of 61 bicyclists and an 11 a.m. peak hour of eight bicyclists.

<table>
<thead>
<tr>
<th>East/West Burton Way @ Foothill Road</th>
<th>7am-11am</th>
<th>11am-3pm</th>
<th>3pm-7pm</th>
<th>Total Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>18</td>
<td>36</td>
<td>22</td>
<td>76</td>
</tr>
<tr>
<td>2014</td>
<td>15</td>
<td>25</td>
<td>21</td>
<td>61</td>
</tr>
</tbody>
</table>

North Crescent Drive
Cameras were mounted at the four intersection approaches of North Crescent Drive and Dayton Way. A total of 48 bicyclists were recorded in 2013, with peak hour activity of 6 bicyclists (each) at 11 a.m. and 2 p.m. Comparatively, bicycle counts increased 24% the following year, with 63 bicyclists recorded and a 12 p.m. peak hour count of 11 bicyclists.

<table>
<thead>
<tr>
<th>North/South N. Crescent Dr. @ Dayton Way</th>
<th>7am-11am</th>
<th>11am-3pm</th>
<th>3pm-7pm</th>
<th>Total Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>7</td>
<td>29</td>
<td>12</td>
<td>48</td>
</tr>
<tr>
<td>2014</td>
<td>15</td>
<td>37</td>
<td>11</td>
<td>63</td>
</tr>
</tbody>
</table>

FISCAL IMPACT
Bicycle lane restriping will be included in the citywide Street Sign & Striping capital improvement project budget.

RECOMMENDATION
This report is for information purposes.

Susan Healy Keene
Community Development Director
Approved By

Meeting Date: November 18, 2014

Page 2 of 2
Attachment 1
CITY OF BEVERLY HILLS
APPROVED PILOT BICYCLE ROUTES
NOVEMBER 2012

APPROVED PILOT ROUTES:
Class II Bike Lane
Class III Bike Route

Beverly Hills
Burton Way
CHARLEVILLE BLVD