



City of Beverly Hills - North Santa Monica Blvd Reconstruction

Goals Ranking Matrix

As ranked by the Blue Ribbon Committee

Project Goals	1st	2nd	3rd	Total Votes	Weighted Score*
Consider a "Complete Streets" policy to enhance safety and promote transit and non-motorized modes (bicycling and walking)	1			1	3
Respect the character of the corridor; including preservation of green space	3	5	2	10	21
Maintain access to the Beverly Hills Business Triangle		4	4	8	12
Minimize construction impacts on businesses and residents			3	3	3
Maintain vehicular flow along the corridor	7	2		9	25

*1st Place Vote = 3 points

2nd Place Vote = 2 points

3rd Place Vote = 1 point