

# North Santa Monica Boulevard Reconstruction Public Outreach

September 10, 2013



# Public Outreach Goals

- Obtain community input on:
  - Enhancements to be included with core project
  - Construction mitigation and scheduling options
- Commence public information program for project

# Request Council Direction

- Input and Direction to proceed with public outreach program:
  - Designation of Commission or Committee
  - Public Outreach/Noticing
  - Community outreach meetings
  - Conceptual options to present to the Community (Psomas presentation).

# Commission/Committee Options

1. Traffic & Parking Commission
2. City Council/Traffic & Parking Commission Liaison Committee
3. Multi-Commission Committee
4. Public Steering Committee

# Public Outreach

- Expanded noticing
  - Residences between Santa Monica and Sunset Boulevards
  - Residences within 500 feet south Of NSMB
  - Property and business owners between Wilshire and Santa Monica, west of Maple.
- City-wide noticing
  - Posting on City's web page and social media accounts
  - Advertisements/press releases for local newspapers

# Public Outreach (Cont'd)

- Updates provided to
  - City Commissions
  - Mayor's Cabinet
  - Homeowner group meetings
  - Chamber of Commerce
- City-wide survey

# Community Outreach Meetings

1. Initial public outreach meeting
2. Presentation of conceptual alternatives
3. Walking tours
4. Preliminary evaluation of conceptual alternatives

# Community Outreach Meetings

5. Status Update to City Council
6. Commission/Committee recommendations
7. City Council decisions



- 
- Psomas Report

# Request Council Direction

- Input and Direction to proceed with public outreach program:
  - Designation of Commission or Committee
  - Public Outreach/Noticing
  - Community outreach meetings
  - Conceptual options to present to the Community (Psomas presentation).