



CITY OF BEVERLY HILLS STAFF REPORT

Meeting Date: May 16, 2013
To: Human Relations Commission
From: James R. Latta, L.C.S.W., Human Services Administrator
Subject: Beverly Hills Civil City Program Update

- Attachments:**
1. Beverly Hills Patch April 23, 2013, *Police Seek BMW Driver Who Rammed Cyclist into Dumpster in Beverly Hills*
 2. Beverly Hills Courier, April 29, 2013, *New Video Released as Search Continues for Beverly Hills Road Rage Attempted Murder Suspect*
 3. Civil City Flyer (revised)

The following report is provided to the Human Relations Commission for information and action.

INTRODUCTION

The proposed Beverly Hills Civil City program expands the umbrella of the embrace civility theme from City Hall to City streets and City sidewalks. The traffic, tourism and every day business suggests a need for increased safety, more patience and additional good will toward others. (See attachments 1 and 2) This program seeks to expand upon the civility statement and promote a new sensibility as to our streets and how they are used and shared by pedestrians, bicyclists, and motor vehicles.

DISCUSSION

At the April 18, 2013 meeting, the Commission continued work on the draft of the Civil City program. *Working notes* include:

- No pledge signing, just include on the flyer
- Partner with the school district to send out the Civil City flyer for the first day of school and when returning from spring and winter breaks.

- Encourage support for program through local faith-based organizations
- Utilize existing programs to disseminate program information (e.g.,)
 - Farmer's Market
 - Neighborhood Watch,
 - National Night Out (August 2013).
 - Beverly Hills Education Fund Apple Harvest Carnival (October 2013)
- Encourage commissioners to place a decal/magnet on their vehicles.
- Provide decals/magnets for city vehicles
- City car dealerships
- Gas stations
- Allow city parking attendants to distribute decals/magnets for observed civil behavior in city parking lots.

The Commission scheduled visits to three commissions to gain feedback on this developing program before finalizing program elements. On Tuesday, April 23, Chair Sherman and Commissioner Pease addressed the Recreation and Parks Commission. Their presentation will be played for the Commission at the meeting. Next steps are:

- Health & Safety- Monday, May 20 at 4:00 pm
(Commissioner Linder and Chair Sherman)
- Traffic & Parking- Thursday, June 6 at 9:00 am
(Commissioners Nazarian and Ginsburg)

RECOMMENDATION

After the Commission has incorporated the feedback from the commissions, staff will schedule a meeting with the newly appointed City Council liaisons (councilmembers Brien and Krasne).

ATTACHMENT 1.

Beverly Hills Patch April 23, 2013

***Police Seek BMW Driver Who Rammed Cyclist into Dumpster
in Beverly Hills***

Police Seek BMW Driver Who Rammed Cyclist into Dumpster in Beverly Hills

Surveillance video captures the faceoff in a back alley just off Wilshire Boulevard.

- By Anthea Raymond
- April 23, 2013



Beverly Hills police are on lookout for a driver who may have intentionally pushed a bike rider into a dumpster in a fit of road rage.

He was driving a late-model BMW 328i.

The incident began when the cyclist allegedly punched the driver in the face, according to a Beverly Hills Police Department Nixle alert.

The alert also says the driver responded by threatening to kill the cyclist.

Things did not end there.

The driver then followed the biker into the alley behind a building in the 9000 block of Wilshire Boulevard.

Surveillance video (above) shows him first following the cyclist down the alley. He then pins the cyclist against a dumpster and, finally, drags him backwards up the alley.

The cyclist, who KABC says wishes to remain anonymous, was not seriously injured.

The BHPD alert describes the driver as his mid 30s, with dark hair and dark eyes and a thin build.

Persons with information about the incident can call Detective Eric Hyon at 310-285-2156 or the BHPD watch commander 310-285-2125.

This would not be the first time Beverly Hills drivers have faced off with cyclists.

Victoria Chinn, who is alleged to have hit Paul Livingston as he was riding his bicycle near Beverly Hills City Hall in 2011, is scheduled to appear in court on May 1.

ATTACHMENT 2.

Beverly Hills Courier, April 29, 2013

***New VIDEO Released as Search Continues for Beverly Hills
Road Rage Attempted Murder Suspect.***

BEVERLY HILLS *COURIER*

The Newspaper of Record of the World of Beverly Hills

New Video Released As Search Continues For Beverly Hills Road Rage Attempted Murder Suspect

Updated Monday, April 29

By Matt Lopez

The search for a man wanted in a violent road rage attack on a bicyclist in Beverly Hills is ongoing as the new week begins.

Beverly Hills Police are searching for an attempted murder suspect during a road rage incident in Beverly Hills in early April.

On April 3 at approximately 6 p.m., the driver of a white BMW 328i, either a 2008 or later model, was involved in a road rage incident with a bicyclist at the intersection of Doheny Drive and Clifton Way. During the argument, the bicyclist punched the driver in the face and the driver responded by following the man into an alley in the 900 block of Wilshire between Wetherly Drive and Almont Drive.

Once in the alley, the driver used his vehicle to pin the bicyclist against a metal rolling trash bin. The victim sustained non-life threatening injuries in the attack, Lt. Lincoln Hoshino said.

Hoshino told The Courier late last week that the BHPD has received a bevy of tips since releasing video to the public, but has yet to pin down an arrest.

The BHPD said the suspect is a middle eastern or white male, in his mid 30s with dark hair, dark eyes and a thin build.

Anyone with information on the suspect or the incident is encouraged to contact BHPD Det. Eric Hyon at 310-285-2156 or the Watch Commander at 310-285-2125.

The Beverly Hills Police released new video of the white BMW in question late last week, which can be seen below:

ATTACHMENT 3.
Civil City Flyer (revised)

CIVILITY MOVES from CITY HALL to CITY STREETS

BEVERLY HILLS CIVIL STREETS, CIVIL SIDEWALKS



I pledge to take our City's commitment to civility from City Hall to every street and sidewalk in Beverly Hills.

As a driver, a pedestrian or bicyclist, I will stay alert, obey all traffic regulations and share the streets/pathways safely.

I will treat users of our City streets with the same civility that I expect from others.

I will remember that good will and patience are antidotes to stress and frustration.

I will display my Civil City sticker and encourage others to take the pledge.

TAKE THE PLEDGE → DISPLAY THE STICKER → LIVE CIVIL

