



**WESTSIDE CITIES**  
 • BEVERLY HILLS  
 • CULVER CITY  
 • LOS ANGELES  
 • SANTA MONICA  
 • WEST HOLLYWOOD  
 • COUNTY OF LOS ANGELES

**DATE: JANUARY 19, 2012**

**TO: WESTSIDE CITIES COUNCIL OF GOVERNMENTS**

**FROM: MARIA RYCHLICKI, EXECUTIVE DIRECTOR  
AD HOC BICYCLE SAFETY COMMITTEE**

**SUBJECT: COG BICYCLE SAFETY AWARENESS COORDINATION PLAN  
UPDATE  
PROPOSED ACTION: PROVIDE DIRECTION TO STAFF REGARDING  
NEXT STEPS**

### **INTRODUCTION**

The Ad Hoc Committee has continued to meet on a staff level and continues to make progress on the development of the COG's Bicycle Safety Awareness Coordination Plan.

### **DISCUSSION**

#### **Recommended Priority Inter-COG Bike Facilities Corridors**

On December 7, 2011, staff met with the Bicycle Advocates working group and presented them with the five bicycle facilities connector corridors that staff was considering as draft recommendations as the COG's priority corridor gap closures. The five corridors considered were distilled from the twenty priority gap closures recommended by the Advocates at a previous meeting and would provide a basic regional bicycle infrastructure providing North/South and East/West connections. They would also connect all COG jurisdictions with each other and the City of Los Angeles. Individual cities would be encouraged to develop projects that improve or close gaps on their route systems.

Staff's considerations in selecting proposed corridors were: (a) connectivity between the most jurisdictions; (b) feasibility/attainability (currently planned in at least one jurisdiction's bicycle plan); and (c) accessibility to the largest number of cyclists of varying skills (perceived safety/ease of use.)

The corridors are:

1. Expo Light Rail Bike Path/Bikeway (from La Brea Blvd. to the western terminus of Phase 2)
2. Santa Monica Blvd./Broadway (from La Brea Blvd. to Ocean Ave.)
3. San Vicente Blvd. (from Sunset Blvd. to La Brea Blvd.)
4. Barrington Ave./McLaughlin Ave./Slauson Ave. (from Sunset Blvd. to Ballona Creek Bike Path)
5. Beverly Dr./Beverwil Dr./Duquesne Ave./Jefferson Blvd./Overland Ave.(from San Vicente to Westfield/Culver City Transit Center)

All but the Exposition Corridor were recommended by the Advocates as priorities. Improvements on this corridor would encourage increased transportation mode choice. There is also a Clean Mobility Center planned for the Culver City station to serve cyclists and car sharers. The Advocates agreed that it should be considered a priority corridor.

On December 8, 2011 staff met with City of Los Angeles bicycle planning staff. Los Angeles staff indicated that the COG's efforts were generally consistent with the LA City policy, including priority work on the Exposition Bikeway and the LA Bicycle Master Plan. While not all of the recommended corridors are designated as Priority Levels I or II on the current Los Angeles Five Year Implementation Plan, LA staff noted that they can be considered when drafting their next Five Year Plan.

The Transportation and Sustainability Committees received updates on the plan and corridors under consideration at their December 12<sup>th</sup> and 14<sup>th</sup> meetings. Prior to this meeting, a map of the corridors was sent to Los Angeles staff, and Council Members Rosendahl's and Koretz's staff who had not participated in the proposal's development.

At this time, staff recommends that the Board accept the staff's draft recommendations and open a 30-day electronic comment period, which would close in time for staff to return to the Board for formal action at the March 15, 2012 meeting.

#### Next Steps

The funding for the intern approved by the Board has enabled a great deal of work to be done on the GIS maps that include bicycle infrastructure and places of interest as reference points that will be submitted to METRO for inclusion in their online and paper maps which will be updated in Spring, 2012. Links to the METRO maps can be placed on the COG and member jurisdiction websites.

Outreach/Education/Awareness messaging is the next step in the planning process. Staff is exploring options that already exist as part of Santa Monica's messaging and the interjurisdictional "Watch the Road" campaign, which both the COG jurisdictions and the COG itself can participate in with local "branding logos". Staff has not yet determined the best media for the messaging. Potential media for similar messages have been stickers on City fleet vehicles, including buses. Staff is also exploring the feasibility of partnering with the LA County Bike Coalition in order to prepare and submit a grant application for the COG for the production of messages for the campaign. Staff at this time would like the messaging to be for all road users, regardless of transportation mode and include pedestrians and vehicle drivers.

#### **RECOMMENDATION**

It is recommended that: 1) the COG accept staff's corridor recommendations and authorize staff to open a 30-day electronic comment period, the results of which would be brought to the Board at the March 15, 2012 meeting; and, 2) provide feedback to staff regarding next steps.