

FY 2012/13 FINAL PRIORITIES

| TITLE/DESCRIPTION | PRIORITY | ESTIMATED COMPLETION | LEAD DEPARTMENT |
|--|----------|----------------------|-----------------|
| Subway Monitoring. Support extension of the subway and preferred alignment. | A | Ongoing | PW |
| Beverly Hills Brand and Centennial Celebration Programs. Leverage and enhance the Beverly Hills Brand through strategic partnerships and programs including the City's licensing agreement with William Morris Endeavor Entertainment, the City's 100th Anniversary, and exploration of a program to 'license' the Shield to businesses based in Beverly Hills to promote these local businesses. | A | 2013 | P&M |
| 239 S. Beverly Development. Complete plans for interim re-use of the Chamber of Commerce building pending initiation of long-term redevelopment for public parking. | A | Spring 2012 | AS |
| Fiscal Sustainability. Identify and develop solutions for long-term financial gaps between revenues and expenses. Includes Parking Authority fund balance, pension reform, City facilities maintenance. | A | June 2013 | AS/PW |
| Parcels 12 and 13. Continue to press for State completion of remediation plan and identify funding source for acquisition and development to include greenspace. Coordinate with Beverly Gardens Park Initiative. | A | 2013+ | P&M |
| Economic Sustainability. Continue integration of Economic Sustainability objectives into staff work plans. | A | Summer 2012 | P&M |
| Technology. Expand the use of technology to improve efficiency in all initiatives including communications infrastructure and safety programs. | A | 2013 | IT |
| R-1 Development Standards. Revise to address massing and bulk issues. | A | 2013 | CD |
| Historic Preservation Standards. Implement Ordinance and initiate processes for review body. | A | 2013 | CD |

Priority A - Initiatives for which completion or a major milestone to be reached in FY 12/13.

Priority B- Initiatives to be completed in the next 2-5 years.

Priority C- Other initiatives to be added to work plans as resources become available.

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| TITLE/DESCRIPTION | PRIORITY | ESTIMATED COMPLETION | LEAD DEPARTMENT |
| Advance Capital Investment in the Community. Continue to transfer funds to the Capital Improvement Program budget in order to address deferred maintenance and invest in opportunity projects for the future. | A | Ongoing | PW |
| Smart Traffic Management. Develop solutions utilizing technology including signal synchronization. | A | Spring 2012 | PW |
| Public Safety Recruitment. Short term solutions to unusually large current and anticipated retirement pool. | A | 2012 | PD |
| Government Efficiency Task Force Implementation. Completion of streamlining efforts identified by the task force. Additionally, develop enhanced customer service initiatives incorporating concierge and ombuds services for all customer service functions. | A | 2013 | CD/P&M |
| Small Business Assistance Ad Hoc Committee Implementation. Begin implementation of Ad Hoc Committee recommendations. Incorporating Business Diversity initiatives such as consideration of incentives and attracting a balance of high-end, unique and community serving businesses. | A | 2013 | P&M/CD |
| Southeast Task Force Implementation. Completion of short term recommendations of task force and incorporation of long term objectives into CIP and work plans. (Including expansion of in lieu parking program) | A | 2013 | P&M/PW/CD |
| Support for Beverly Gardens Park Restoration Project. Private fundraising effort will require support from City for coordination and inclusion of City's planned capital projects. Coordinate with acquisition of Parcels 12 and 13. | A | 2014 | CS/P&M |
| Noticing Requirements- Expand beyond 300 ft. Evaluate expansion of notice practices for development projects. | A | | CD |

Priority A - Initiatives for which completion or a major milestone to be reached in FY 12/13.

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| Gateways. Enhance the City's main entry points with signage, branding, and landscaping. | B | Phase I: 3/12 Final Phase: 15/16 | CS/PW |
| 9268 Third Street. Pursue build-to-suit opportunity for Entertainment Industry office tenants. | B | Ongoing | P&M |
| General Plan. Implement plan for advancing identified goals and objectives from the adopted General Plan. | B | 2013-16 | CD |
| Citywide Bike Plan. Prepare a comprehensive Plan to create bicycle paths throughout the City. | B | 2014 | PW |
| Emergency Medical Response. Implement strategies identified in Fire Department Strategic Plan. | B | 2012-2016 | FD |
| Strategic Parking Plan. Create a GIS-based inventory of public and private parking resources throughout the City. | B | 2014 | PW |
| Streetscape Projects. The Small Business Task Force and the Southeast Task Force have suggested streetscape improvements to revitalize retail areas. These could include: tree grates, bike racks, banners, sidewalk improvements, and other enhancements. | B | 2014 | PW/P&M |
| Development of BHUSD Oil Revenue Replacement Projects. Coordinate with District to identify revenue generating projects to replace oil drilling revenues which discontinue in 2016. | B | 2014 | P&M |
| Open Space. Explore options to increase the City's green space including recreational use of the Orange Grove Property in Franklin Canyon, acquisition of parcels 12 and 13 and other opportunities. | B | After 2013 | CS/P&M |
| Budget Process Efficiencies. Consider initiatives to increase the efficiency of the City's budget reporting processes potentially including measures such as a two-year budget cycle, bi-annual rather than quarterly updates and other measures. | B | 2013 | AS |
| CDBG Funds to House the Homeless. Take advantage of opportunities to provide permanent supportive housing within projects proposed in adjacent jurisdictions when there are not other more local beneficial uses of these federal funds. | B | 2013 | CS/CD |

Priority A - Initiatives for which completion or a major milestone to be reached in FY 12/13.

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| Energy Options. Study alternate sources for the purchase of power including improving Edison infrastructure, exploring the establishment of a municipal utility, and completing utility undergrounding. | C | Ongoing | PW |
| BHUSD Coordination. Study opportunities for technology support and potential joint projects of benefit to City and District. | C | 2016 | CS |
| Water Rights Study. To include conservation, ground water, recycled water. | C | Ongoing | PW |

Priority A - Initiatives for which completion or a major milestone to be reached in FY 12/13.

Priority B- Initiatives to be completed in the next 2-5 years.

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