



CITY OF BEVERLY HILLS STAFF REPORT

Meeting Date: March 1, 2011
To: Honorable Mayor & City Council
From: Aaron Kunz, Deputy Director of Transportation ^{AK}
Martha Eros, Transportation Planner ^{ME}
Subject: Bicycle Work Plan
Attachments: None

INTRODUCTION

This report provides an update on the bicycle work plan being developed in coordination with the Traffic & Parking Commission (TPC).

DISCUSSION

The City's existing Bicycle Master Plan was adopted in February 1977 and is included in the 2010 General Plan update as an appendix that allows development of a new plan without a General Plan Amendment.

The TPC formed a bicycle ad hoc committee (Committee) in August 2010 to address bicycle needs in the community. The Committee met in November and January to identify short-term tasks, including citywide bicycle resources, and discuss long-term planning efforts to update the Bicycle Master Plan.

Initial objectives of the Committee include identifying the need for bicycle facilities and existing resources throughout the City, particularly in the business triangle and South Beverly Drive, and provide a friendlier environment to cycling enthusiasts. Initial proposals include developing a label to identify bike racks, mapping bike rack locations, and posting information on the City website for easy community access.

Based on the Committee's initial discussions, staff has developed the following work plan to proceed with consideration of bicycle improvements in the City. The Committee plans to continue its research of other communities' experiences and planning efforts to apply towards the development of priorities and objectives. Following the education process, the Committee will host a 'bicycle round-table' this spring that will include input and expertise from the following:

- Bicycle Community leaders/members
- Staff/experts from other communities with formal Bicycle Master Plans (i.e., Los Angeles, West Hollywood, Long Beach, Santa Monica, Pasadena)

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- Community Stakeholders (i.e., HOA's, schools, Chamber of Commerce, internal City departments including Police and Recreation)
- Partner with Westside Cities Council of Governments (COG) cities to develop a Public Awareness and Safety campaign.

The bicycle work plan effort will involve two primary concepts, the pass-through cyclists and the local biking needs of the community.

The goal of the roundtable is to develop proposals to improve bicycle facilities and identify a 'pilot' bicycle lane project. With City Council's concurrence, the TPC would hold a publicly noticed meeting to receive input and develop a recommendation to the City Council regarding the pilot project.

Additionally, the Westside Cities COG is developing a Public Awareness and Safety campaign. A separate bicycle planning effort will be conducted with the North Santa Monica Boulevard capital improvement project. The City Council has directed staff to develop a conceptual project design and conduct public outreach associated with the reconstruction of Santa Monica Boulevard during FY 2011-12. The conceptual design process will include an evaluation of bicycle lanes without widening the boulevard beyond the existing curb width on the north side of the street.

Upon completion of the Committee's efforts, consideration of a "pilot" project and the conceptual design process for the North Santa Monica Boulevard reconstruction process, staff will develop proposals with respect to updating the City's bicycle master plan.

FISCAL IMPACT

None at this time. Staff is researching available bicycle grant funding for development of bicycle facilities.

RECOMMENDATION

This report is for information purposes.



David Gustavson
Approved By