



TRAFFIC & PARKING COMMISSION
Bicycle Ad Hoc Committee
January 19, 2011

ATTENDANCE:

Chair Jeff Levine
Commissioner Ira Friedman
Commissioner Alan Grushcow
Martha Eros, Transportation Planner

NOTES:

The ad hoc committee discussed updating the Bicycle Master Plan and reviewing the process taken by other local cities. The Plan was written in 1977 and is included in the General Plan adopted in January 2010. The team discussed the need to update the plan and any potential updates or significant changes to its content.

Additionally, the Committee proposed short-term items, including identification of existing resources within the business triangle and including the information on the City website for easy community access.

1. Identify key elements for Bicycle Master Plan update
 - a. Request meeting with City Manager to elaborate on scope and vision.
 - b. Meet with adjacent city staff to identify scope, methodology, impacts, pros/cons, lessons learned
 - i. Contact West Hollywood, Santa Monica, Pasadena
 - ii. Research Master Plan and methodology of non-LA based communities
 1. San Francisco, New York
 - c. City Attorney review
2. Identify **NEED**
 - i. Beverly Hills residents, community
 1. Reviewed windshield counts of bicycles at school campuses
 - a. Average among 4 elementary campuses: 8
 - b. BHHS: 10
 - ii. Bicycle advocates
 1. Discussed Better Bike Beverly Hills webpage, literature
 - iii. Commuters

- iv. Recreation
 - v. Destination
 - vi. Establish method of collecting data once determine who, what
3. Community/Public Outreach
- i. Initial “roundtable” meeting with key stakeholders
 - 1. Better Bike Beverly Hills advocate group
 - 2. Compile list of interested residents
 - 3. HOA’s
 - 4. School representative(s)
 - 5. City departments (i.e., Police, Recreation)
 - ii. Evening community meeting
4. Short-term proposals
- a. Select/finalize design of bicycle rack I.D. decal
 - b. Post map/locations of existing bicycle racks in the business triangle (i.e., City parking structures?)
 - c. Post map on city webpage
 - d. Add bicycle racks to city GIS mapping system
 - e. Inventory civic locations/buildings and determine need for extra racks
 - i. City parking structures
 - ii. City work sites (i.e., recreation centers, library, etc)
 - iii. South Beverly Drive
5. North Santa Monica Boulevard project
- a. Review as a separate Capital Improvement Project
 - i. Discuss any potential bicycle improvement/change in project scope with City Council Liaisons prior to major work on the project
 - ii. Market “green” elements
 - iii. Public Process/Design Phase: FY11-12