

FY 2013/14 Final City Council Priorities			
TITLE/DESCRIPTION	PRIORITY	LEAD DEPARTMENT	ESTIMATED COMPLETION DATE
Fiscal Sustainability. Identify and develop solutions for long-term financial gaps between revenues and expenses. Includes Parking Authority fund balance, Storm Water fund balance, pension reform.	A	ASD/PW	06/30/2014
R-1 Development Standards. Revise to address massing and bulk issues. Consider discreet amendments to the R1 development standards to address concerns related to building scale and mass and required parking requirements.	A	CD	12/31/2013
Complete Zoning Code Update: Amend the Zoning Code to implement identified development review streamlining initiatives, improve application processing, enhance readability, administration and application of the Codes, eliminate outmoded reference of conflicting Code Sections, and incorporate graphics to clarify regulatory intent.	A	CD	8/1/2013
Support for Beverly Gardens Park Restoration Project. Private fundraising effort will require support from City for coordination and inclusion of City's planned capital projects. Coordinate with acquisition of Parcels 12 and 13. Future phases will be accomplished over multiple years pending fund raising outcomes.	A	CS/P&M	Phase I: 01/14
Technology. Expand the use of technology to improve efficiency in all initiatives including communications infrastructure and safety programs. ERP Implementation, Upgrade Network Infrastructure, Expansion of EGOV, Upgrade Data Center, Disaster Recovery, Public Safety and Emergency Management.	A	IT	6/30/2014
Public Safety. Continue to strengthen the ability of Police, Fire and Emergency Management to prevent and respond to incidents and emergencies.	A	PD/FD/P&M	6/30/2014
Beverly Hills Brand and Centennial Celebration Programs. Continue planning effort for the 2014 Beverly Hills Centennial Celebration including corporate sponsorship development, departmental events and initiatives, licensing/merchandising programs, and tourism and marketing campaigns.	A	P&M	2014
Economic Sustainability. Continue integration of Economic Sustainability objectives into staff work plans. Develop baseline conditions and ROI through use of improved performance measures. Complete first year assessment for use in priority setting for future projects.	A	P&M	6/30/2014
Open Space. Explore options to increase the City's green space including recreational use of the Orange Grove Property in Franklin Canyon, acquisition of parcels 12 and 13 and other opportunities.	A	CS/P&M	6/30/2014

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Small Business Task Force. Begin implementation of Ad Hoc Committee recommendations, incorporating business diversity initiatives such as consideration of incentives and attracting a balance of high-end, unique and community serving businesses.	A	P&M	6/30/2014
Southeast Task Force Implementation. Completion of short term recommendations of task force and incorporation of long term objectives into CIP and work plans.	A	P&M	6/30/2014
Government Efficiency 2.0 Further implementation of streamlined development process by incorporating electronic technology into the Planning and Commission review process. Replacement of manual packet preparation with electronic presentation of agenda materials and provide Commissioners with tools (iPads) to easily access material.	A	CD	12/31/2013
Advance Capital Investment in the Community. Continue to transfer funds to the Capital Improvement Program budget in order to address deferred maintenance and invest in opportunity projects for the future.	A	PW	6/30/2014
Disabled Placards. Address abuse of parking privileges through legislative action and enforcement.	A	PW/P&M	6/30/2014
Emergency Medical Response. Implement increased EMS Response capability, as identified in Fire Department Strategic Plan: Staff one additional Paramedic Rescue Ambulance to meet increased demand, as new major projects on Wilshire get built, with related increases in tax revenues and transport fees offsetting the additional program costs.	A	FD	6/30/2014
Expansion of In-Lieu Parking Program: the project includes an evaluation of the existing in lieu parking program; exploring opportunities to modify and expand the program within the business triangle and other areas in the community.	A	CD	6/30/2014
Sidewalk Maintenance: Resources for sidewalk maintenance were substantially reduced during the last several budget cycles due to fiscal constraints derived from a weak economy. It is now imperative to place a higher priority on sidewalk repairs and trip hazard removal due to the high level of liability that results from sidewalk defects. Additional funding will save the City far more than its costs and will also contribute to a better pedestrian experience in the City of Beverly Hills.	A	PW	6/30/2014
City facilities maintenance: The City has funded construction of several new structures in the past few years while at the same time, due to fiscal constraints associated with the weak economy, the commensurate resources available for the proper maintenance of the total inventory of assets has actually been reduced. Minimally prescribed preventative maintenance will prevent unacceptable degradation of building systems, and attention to the high quality standards in the leased spaces will allow for the sustainability of high rental rates and reduced reactive response, allowing the City to avert expensive repairs and realize increased revenues, respectively.	A	PW	6/30/2014
Subway Monitoring. Support extension of the subway and preferred alignment.	A	PW	6/30/2014

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Gateways. Enhance the City's main entry points with signage, branding, and landscaping.	B	CS	Phase I: 12/12 Final Phase: 15/16
Citywide Bike Plan. Prepare a comprehensive Plan to create bicycle paths throughout the City.	B	PW	2014
Taxi study implementation: City is currently engaged in a study of the local taxi market and service delivery. The study has recommended converting from a Certificate method of regulation to a Franchise agreement. This will require the drafting of taxi service standards, a scope of work and execution of an RFP process for the review and selection of multiple taxi companies to provide service to the community.	B	PW	6/30/2014
Santa Monica Blvd Reconstruction: Conduct public outreach and design to reconstruct Santa Monica Boulevard with construction beginning in early 2015. Major decision point is whether or not to include bicycle lanes.	B	PW	2014
Greystone Master Calendar and Marketing Plan. Develop a long term Master Calendar of all Greystone Estate uses, inclusive of all needs of the facility's catering contractors, complemented by a coordinated and comprehensive marketing and sales strategy campaign to include all major area hoteliers. Assure an on-site presence for all private events and serve as a liaison between the users of the venue and all support operations.	B	CS	12/30/2013
Entry Level Officers Succession Planning Program: Create a PD program to develop and better prepare staff for future law enforcement service. This program will focus on providing part-time entry level PD employees with a broader perspective of police work. This item does not call for the addition of new staff. It would, in part, provide existing part-time employees with the ability to work more hours.	B	PD	12/31/2013
Address new environmental regulatory mandates: Designate resources in order to comply with regulatory provisions imposed by the new NPDES permit, General Waste Discharge Requirements for sewer utilities, and future water quality obligations.	B	PW	Ongoing
Budget. Develop a budget process and document that addresses the range of needs from over-view to detail. Coordinate with Treasurer's Budget Committee	B	ASD	6/30/2014

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Energy Options. Continue to pursue alternative, greener forms of energy including, without limitation , solar powered options when it is appropriate, feasible and cost effective to do so.	C	PW	Ongoing
Water Rights Study. To include conservation, ground water, recycled water.	C	PW	Ongoing
Development of BHUSD Oil Revenue Replacement Projects. Coordinate with District to identify revenue generating projects to replace oil drilling revenues which discontinue in 2016.	C	P&M	2014
Ombudsman. Develop an ombudsman program for residents and businesses who need City Hall services.	C	P&M	2014

Priority A- Initiatives for which completion or a major milestone will be reached in FY 13/14

Priority B- Initiatives to be completed in the next 2-5 years.

Priority C- Other Initiatives to be added to work plans as resources become available